+ THE EFFECTIVE HOSPITAL 2024 STRATEGY OF HEALTH INSURANCE COMPANIES AND HOSPITALS

PROFESSIONAL CONFERENCE "EFFECTIVE HOSPITAL 2024 – STRATEGY OF HEALTH INSURANCE COMPANIES AND HOSPITALS"

Tuesday November 26, Wednesday November 27, Clarion Congress Hotel Prague – Vysocany (the conference will be held in the Czech language)

The 19th professional conference is held under the auspices of:

- prof. PhDr. Petr Fiala, Ph.D., LL.M. Prime Minister, Government of the Czech Republic
- Ing. Marian Jurecka Deputy Prime Minister, Government of the Czech Republic; Minister, Ministry of Labor and Social Affairs of the Czech Republic
- MUDr. Roman Kraus, MBA Chairman of the Health Care Committee, Senate of the Parliament of the Czech Republic
- PhDr. Ivan Bartos, Ph.D. Minister, Ministry for Regional Development of the Czech Republic
- JUDr. Zuzana Dolinkova Minister, Ministry of Health of the Slovak Republic
- Ing. Zbynek Stanjura Minister, Ministry of Finance of the Czech Republic; 1st Vice-Chairman,
 Civic Democratic Party
- Ing. Jozef Sikela Minister, Ministry of Industry and Trade of the Czech Republic
- MUDr. Milan Kubek President, Czech Medical Chamber
- prof. MUDr. Milena Kralickova, Ph.D. Rector, Charles University
- MUDr. Tomas Boran Director, State Institute for Drug Control
- doc. MUDr. Roman Smucler, CSc. President, Czech Dental Chamber
- Mgr. Ales Krebs, PhD. President, Czech Chamber of Pharmacists
- Mgr. Zdenek Zajicek President, Chamber of Commerce of the Czech Republic
- Mgr. Martin Cervicek, brig. gen. v.v. Governor, Hradec Kralove Region
- Ing. Petr Kulhanek Governor, Karlovy Vary Region
- Mgr. Vitezslav Schrek, MBA Governor, Vysocina Region
- Ing. Jan Schiller Governor, Ustecky Region
- MUDr. Martin Kuba Governor, South BohemiaRegion
- Mgr. Jan Grolich Governor, South Moravian Region
- Ing. Josef Suchanek Governor, Olomouc Region
- Ing. Radim Holis Governor, Zlin Region
- Bc. Martin Puta Governor, Liberec Region
- Ing. Josef Belica, MBA Governor, Moravian-Silesian Region
- Mgr. Vladimir Richter Member of the Liberec Regional Council for the department of Health, Liberec Region
- Ing. Pavel Pavlik Statutory Deputy of the Governor for Health, Central Bohemia Region
- MUDr. Martin Gebauer Deputy Governor, Moravian-Silesian Region
- Ing. Michaela Matouskova, MPA, MHA Deputy Governor for Health, Pardubice Region
- doc. MUDr. Bohuslav Svoboda, CSc. Mayor, Capital City of Prague
- Mgr. et Mgr. Pavlina Springerova, Ph.D. Mayor, the statutory city of Hradec Kralove
- Mgr. Miroslav Zbanek, MPA Mayor, the statutory city of Olomouc
- Ing. et Ing. Jiri Korec Mayor, the statutory city of Zlin
- Mgr. Petr Ryska Mayor, the statutory city of Jihlava
- Ing. Zbynek Prazak, Ph.D. Deputy Mayor, the statutory city of Ostrava
- Mgr. Michal Marianek, MBA Council Member, the statutory city of Ostrava
- prof. MUDr. Martin Vokurka, CSc. Dean, 1st Faculty of Medicine, Charles University
- prof. MUDr. Marek Babjuk, CSc. Dean, 2nd Faculty of Medicine, Charles University
- prof. MUDr. Petr Widimsky, DrSc. Dean, 3rd Faculty of Medicine, Charles University
- **prof. MUDr. Martin Repko, Ph.D.** Dean, Faculty of Medicine, Masaryk University; Chairman, Association of Deans of Medical Faculties of the Czech Republic
- doc. MUDr. Rastislav Madar, PhD., MBA, FRCPS Dean, Faculty of Medicine, University of Ostrava
- Mgr. Jiri Vevoda, Ph.D. Dean, Faculty of Health Sciences, Palacky University in Olomouc
- doc. RNDr. ThLic. Karel Sladek, Ph.D., MBA Dean, Faculty of Health Studies, University of Pardubice
- Ing. Erika Jurinova Chairwoman, Zilina Self-Governing Region

- Mgr. Juraj Droba, MBA, MA Chairman, Bratislava Self-Governing Region
- Ing. Jaroslav Baska Chairman, Trencin Self-Governing Region
- PaedDr. Milan Majersky, PhD. Chairman, Presov Self-Governing Region
- Mgr. Jozef Viskupic Chairman, Trnava Self-Governing Region
- Ing. Branislav Becik, PhD. Chairman, Nitra Self-Governing Region
- prof. MUDr. Juraja Payera, PhD., MPH, FRCP, FEFIM Dean, Faculty of Medicine, Comenius University in Bratislava



OPENING OF THE PROFESSIONAL CONFERENCE (13:30 – 14:30)

- **MUDr. Roman Kraus, MBA** Chairman of the Health Care Committee, Senate of the Parliament of the Czech Republic
- MUDr. Zdenka Nemeckova Crkvenjas, MBA Chairwoman, Committee on Health Chamber of Deputies
 of the Parliament of the Czech Republic
- MUDr. Milan Kubek President, Czech Medical Chamber
- prof. MUDr. Milena Kralickova, Ph.D. Rector, Charles University
- MUDr. Tom Philipp, Ph.D., MBA Chairman of the board of directors, General Health Insurance Company of the Czech Republic; Head of the Clinic, Department of Rheumatology and Rehabilitation, 3rd Medical Faculty, Charles University and Thomayer University Hospital; Member of parliament, Chamber of Deputies of the Parliament of the Czech Republic
- PhDr. Martin Samaj, MBA Health Advisor, Ministry of Finance of the Czech Republic
- doc. MUDr. Bohuslav Svoboda, CSc. Mayor, Capital City of Prague
- JUDr. Ladislav Svec Director, Health Insurance Office
- **PhDr. Martina Sochmanova, MBA** President, Czech Nurses Association; Deputy Director for Nursing Care and Quality, Institute of Clinical and Experimental Medicine
- Other participants of the opening of the conference were approached

ANNOUNCEMENT OF THE ABSOLUTE WINNER OF THE NATIONAL SURVEY OF THE BEST HOSPITAL OF THE YEAR 2024 AND THE NATIONAL SURVEY OF HEALTH INSURANCE COMPANY OF THE YEAR 2024 (14:30 – 14:45)

THE RESULTS WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- National survey Health insurance company of the year Absolute winner.
- National survey The best hospital of the year Absolute winner.

1. DISCUSSION SESSION – HEALTH INSURANCE COMPANIES, HOSPITALS AND OUTPATIENT CLINICS (14:45 – 15:45)

MAIN TOPICS OF THE DISCUSSION SESSION:

- What are the realistic ways to ensure the stability of the Czech healthcare system?
- What are the plans to ensure the staffing stability of the Czech healthcare system (shortage of staff, prioritization of acute care inpatient specialties and their further development and controlled elimination of unpromising specialties, emergency services, digitalization of health care)?

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- **MUDr. Roman Kraus, MBA** Chairman of the Health Care Committee, Senate of the Parliament of the Czech Republic
- MUDr. Zdenka Nemeckova Crkvenjas, MBA Chairwoman, Committee on Health Chamber of Deputies
 of the Parliament of the Czech Republic
- Ing. Helena Rögnerova Chief Director for Economy and Health Insurance, Ministry of Health of the Czech Republic
- JUDr. Ing. Miloslav Ludvik, MBA Director, Motol University Hospital
- Ing. Zdenek Kabatek Director, General Health Insurance Company of the Czech Republic

- PhDr. Martin Samaj, MBA Health Advisor, Ministry of Finance of the Czech Republic
- **MUDr. Kamal Farhan** Shadow Minister of Health, MP, member of the Health Committee, Chamber of Deputies of the Parliament of the Czech Republic
- MUDr. Jan Prada Vicepresident, Czech Medical Chamber
- Other participants in the discussion were approached

BREAK (15:45 - 16:15)

2. DISCUSSION SESSION - DISCUSSION PANEL WITH MINISTERS OF HEALTH AND EXPERTS (16:15 - 17:15)

MAIN TOPICS OF THE DISCUSSION SESSION:

- What is the real need of the population for the Czech health care system X what is its potential capacity?
- Should the role of health insurance companies be changed?

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- MUDr. Svatopluk Nemecek, MBA Minister of Health in the years 2014 2016, Ministry of Health of the Czech Republic; Chairman of the Board, Bohumin City Hospital, a.s.
- Ing. Ladislav Friedrich, CSc. President, Association of Health Insurance Companies of the Czech Republic, z.s.
- PhDr. Mgr. Jan Bodnar, LL.M. Deputy Director of Health Care, General Health Insurance Company of the Czech Republic
- prof. MUDr. Roman Havlik, Ph.D. Director, University Hospital Olomouc
- MUDr. Martin Holcat, MBA Deputy Director, Motol University Hospital
- JUDr. Lenka Teska Arnostova, Ph.D. Lawyer; Chairwoman, Society of Medical Law CzMA JEP
- **MUDr. Miroslav Homza, Ph.D., MBA** Head of the Cardiovascular Department, University Hospital Ostrava, 2010-2018; owner of a network of cardiology outpatient clinics
- Other participants in the discussion were approached

ANNOUNCEMENT OF PARTIAL RESULTS OF THE NATIONAL SURVEY OF HEALTH INSURANCE COMPANY OF THE YEAR 2024 (17:15 – 18:00)

THE RESULTS OF THE NATIONAL PROJECT WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- Evaluation from the point of view of online communication of health insurance companies.
- Evaluation from the point of view of cyber security.
- Evaluation from the point of view of mobile app.
- Evaluation from the point of view of financial health.
- Evaluation from the point of view of outpatient physicians.
- Evaluation from the point of view of preventive programs.
- Evaluation from the point of view of hospital directors.
- Evaluation from the point of view of the insured.

ANNOUNCEMENT OF PARTIAL RESULTS OF THE NATIONAL SURVEY OF THE BEST HOSPITAL OF THE YEAR 2024 (18:00 – 18:25)

THE RESULTS OF THE NATIONAL PROJECT WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- Project "Safety of Healthcare Professionals 2024".
- Project "Online communication of hospitals 2024".
- Cyber security.
- Financial health of hospitals.
- Employee safety and satisfaction.
- Safety and satisfaction of hospitalized patients.
- Safety and satisfaction of outpatients.

END OF THE 1ST DAY OF THE PROFESSIONAL CONFERENCE, DISCUSSION (18:25 – 22:00)



3. DISCUSSION SESSION – SUMMIT OF HOSPITALS, OUTPATIENT CLINICS AND PATIENT ORGANIZATIONS (10:00 – 11:00)

MAIN TOPICS OF THE DISCUSSION SESSION:

- What is the optimal setting for cooperation between the Ministry, health insurance companies, patient organisations and providers?
- Do health insurance companies have optimally set up prevention programmes?

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- Mgr. Vaclav Platenik, MA, LL. M Deputy Minister, Ministry of Health of the Czech Republic
- MUDr. Zdenka Salcman Kucerova, MBA, LL.M. Director of the Medical Department, Health Insurance Company of the Ministry of the Interior of the Czech Republic
- doc. MUDr. Igor Kiss, Ph.D., MBA Chairman, Czech Society for Oncology CMA of J. E. Purkyne; Head, Department of Comprehensive Oncological Care, Masaryk Cancer Institute
- MUDr. Jiri Havrlant, MHA Director, University Hospital Ostrava
- Mgr. Vaclav Krasa Chairman, National Council of Persons with Disabilities CR, z.s.
- Jana Petrenko Director, Coalition for Health, o.p.s.
- Other participants in the discussion were approached

PRESENTATIONS OF PATIENT ORGANISATIONS AND HEALTHCARE PROFESSIONALS (11:00 - 11:50)

- **Ing. Nikol Pazderova, MPA** Project Manager, Bellis working age women with breast cancer; Alliance of Women with Breast Cancer, o.p.s.
- Ing. Rene Brectan Vice-Chair, Rare Diseases Czech Republic z.s.; PARENT PROJECT, z.s.
- Other presenting patient organizations and healthcare professionals were approached

END OF THE 2ND DAY OF THE PROFESSIONAL CONFERENCE (11:30 − 12:30)