

## PROFESSIONAL CONFERENCE “EFFECTIVE HOSPITAL 2024 – STRATEGY OF HEALTH INSURANCE COMPANIES AND HOSPITALS”

Tuesday **November 26**, Wednesday **November 27**, Clarion Congress Hotel Prague – Vysocany  
(the conference will be held in the Czech language)

The 19<sup>th</sup> professional conference is held under the auspices of:

- **prof. PhDr. Petr Fiala, Ph.D., LL.M.** – Prime Minister, Government of the Czech Republic
- **Ing. Marian Jurecka** – Deputy Prime Minister, Government of the Czech Republic; Minister, Ministry of Labor and Social Affairs of the Czech Republic
- **MUDr. Zdenka Nemeckova Crkvenjas, MBA** – Chairwoman, Committee on Health – Chamber of Deputies of the Parliament of the Czech Republic
- **MUDr. Roman Kraus, MBA** – Chairman of the Health Care Committee, Senate of the Parliament of the Czech Republic. *We respectfully remember.*
- **PhDr. Ivan Bartos, Ph.D.** – Minister in the years 2021 – 2024, Ministry for Regional Development of the Czech Republic
- **Ing. Zbynek Stanjura** – Minister, Ministry of Finance of the Czech Republic; 1st Vice-Chairman, Civic Democratic Party
- **Ing. Lukas Vlcek** – Minister, Ministry of Industry and Trade of the Czech Republic
- **MUDr. Milan Kubek** – President, Czech Medical Chamber
- **prof. MUDr. Milena Kralickova, Ph.D.** – Rector, Charles University
- **MUDr. Tomas Boran** – Director, State Institute for Drug Control
- **doc. MUDr. Roman Smucler, CSc.** – President, Czech Dental Chamber
- **Mgr. Ales Krebs, PhD.** – President, Czech Chamber of Pharmacists
- **Mgr. Zdenek Zajicek** – President, Chamber of Commerce of the Czech Republic
- **Mgr. Martin Cervicek, brig. gen. v.v.** – Governor in the years 2021 – 2024, Hradec Kralove Region
- **Mgr. Jana Mrackova Vildumetzova** – Governor, Karlovy Vary Region
- **Ing. Martin Kukla** – Governor, Vysocina Region
- **Ing. Jan Schiller** – Governor in the years 2021 – 2024, Ustecky Region
- **MUDr. Martin Kuba** – Governor, South Bohemia Region
- **MUDr. Kamal Farhan** – Governor, Pilsen Region
- **Mgr. Jan Grolich** – Governor, South Moravian Region
- **Ladislav Oklestek** – Governor, Olomouc Region
- **Ing. Radim Holis** – Governor, Zlin Region
- **Bc. Martin Puta** – Governor, Liberec Region
- **Ing. Josef Belica, MBA** – Governor, Moravian-Silesian Region
- **Mgr. Vladimir Richter** – Deputy Governor for Health, Liberec Region
- **Ing. Pavel Pavlik** – Statutory Deputy of the Governor for Health, Central Bohemia Region
- **MUDr. Martin Gebauer** – Deputy Governor, Moravian-Silesian Region
- **Pavel Štefka** – Deputy Governor for Health, Pardubice Region
- **doc. MUDr. Bohuslav Svoboda, CSc.** – Mayor, Capital City of Prague
- **Mgr. et Mgr. Pavlina Springerova, Ph.D.** – Mayor, the statutory city of Hradec Kralove
- **Mgr. Miroslav Zbanek, MPA** – Mayor, the statutory city of Olomouc
- **Ing. et Ing. Jiri Korec** – Mayor, the statutory city of Zlin
- **Mgr. Petr Ryska** – Mayor, the statutory city of Jihlava
- **Ing. Zbynek Prazak, Ph.D.** – Deputy Mayor, the statutory city of Ostrava
- **Mgr. Michal Marianek, MBA** – Council Member, the statutory city of Ostrava
- **prof. MUDr. Martin Vokurka, CSc.** – Dean, 1<sup>st</sup> Faculty of Medicine, Charles University
- **prof. MUDr. Marek Babjuk, CSc.** – Dean, 2<sup>nd</sup> Faculty of Medicine, Charles University
- **prof. MUDr. Petr Widimsky, DrSc.** – Dean, 3<sup>rd</sup> Faculty of Medicine, Charles University
- **prof. MUDr. Martin Repko, Ph.D.** – Dean, Faculty of Medicine, Masaryk University; Chairman, Association of Deans of Medical Faculties of the Czech Republic
- **doc. MUDr. Rastislav Madar, Ph.D., MBA, FRCPS** – Dean, Faculty of Medicine, University of Ostrava

- **Mgr. Jiri Vevoda, Ph.D.** – Dean, Faculty of Health Sciences, Palacky University in Olomouc
- **doc. RNDr. ThLic. Karel Sladek, Ph.D., MBA** – Dean, Faculty of Health Studies, University of Pardubice
- **Ing. Erika Jurinova** – Chairwoman, Zilina Self-Governing Region
- **Mgr. Juraj Droba, MBA, MA** – Chairman, Bratislava Self-Governing Region
- **Ing. Jaroslav Baska** – Chairman, Trencin Self-Governing Region
- **PaedDr. Milan Majersky, PhD.** – Chairman, Presov Self-Governing Region
- **Mgr. Jozef Viskupic** – Chairman, Trnava Self-Governing Region
- **Ing. Branislav Becik, PhD.** – Chairman, Nitra Self-Governing Region
- **prof. MUDr. Juraja Payera, PhD., MPH, FRCP, FEFIM** – Dean, Faculty of Medicine, Comenius University in Bratislava



**TUESDAY NOVEMBER 26, 2024**

### **OPENING OF THE PROFESSIONAL CONFERENCE (13:30 – 14:30)**

- **MUDr. Zdenka Nemeckova Crkvenjas, MBA** – Chairwoman, Committee on Health – Chamber of Deputies of the Parliament of the Czech Republic
- **MUDr. Bc. Tomas Fiala, MBA** – Senator, Chairman of the Health Committee, Senate of the Parliament of the Czech Republic; Chairman of the Board of Directors, Hospital Strakonice, a.s.
- **doc. MUDr. Bohuslav Svoboda, CSc.** – Mayor, Capital City of Prague
- **MUDr. Milan Kubek** – President, Czech Medical Chamber
- **PhDr. Martina Sochmanova, MBA** – President, Czech Nurses Association; Deputy Director for Nursing Care and Quality, Institute of Clinical and Experimental Medicine
- **MUDr. Tom Philipp, Ph.D., MBA** – Chairman of the board of directors, General Health Insurance Company of the Czech Republic; Head of the Clinic, Department of Rheumatology and Rehabilitation, 3<sup>rd</sup> Medical Faculty, Charles University and Thomayer University Hospital; Member of parliament, Chamber of Deputies of the Parliament of the Czech Republic
- **PhDr. Martin Samaj, MBA** – Health Advisor, Ministry of Finance of the Czech Republic
- **JUDr. Ladislav Svec** – Director, Health Insurance Office
- **Eva Vencovska, MBA** – General Manager CZ/SK, Fresenius Kabi
- **Ing. Barbora Tylova, MBA** – Director, Products & Solutions Lead Czech Republic and Slovakia, Mastercard Europe

### **ANNOUNCEMENT OF THE ABSOLUTE WINNER OF THE NATIONAL SURVEY OF THE BEST HOSPITAL OF THE YEAR 2024 AND THE NATIONAL SURVEY OF HEALTH INSURANCE COMPANY OF THE YEAR 2024 (14:30 – 14:45)**

**THE RESULTS WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:**

- National survey Health insurance company of the year – **Absolute winner.**
- National survey The best hospital of the year – **Absolute winner.**

### **1. DISCUSSION SESSION – HEALTH INSURANCE COMPANIES, HOSPITALS AND OUTPATIENT CLINICS (14:45 – 15:45)**

**MAIN TOPICS OF THE DISCUSSION SESSION:**

- What are the realistic ways to ensure the stability of the Czech healthcare system?
- What are the plans to ensure the staffing stability of the Czech healthcare system (shortage of staff, prioritization of acute care inpatient specialties and their further development and controlled elimination of unpromising specialties, emergency services, digitalization of health care)?

**PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:**

- **MUDr. Zdenka Nemeckova Crkvenjas, MBA** – Chairwoman, Committee on Health – Chamber of Deputies of the Parliament of the Czech Republic
- **MUDr. Bc. Tomas Fiala, MBA** – Senator, Chairman of the Health Committee, Senate of the Parliament of the Czech Republic; Chairman of the Board of Directors, Hospital Strakonice, a.s.

- **Ing. Helena Rögnerova** – Chief Director for Economy and Health Insurance, Ministry of Health of the Czech Republic
- **PhDr. Martin Samaj, MBA** – Health Advisor, Ministry of Finance of the Czech Republic
- **Ing. Zdenek Kabatek** – Director, General Health Insurance Company of the Czech Republic
- **JUDr. Ing. Miloslav Ludvik, MBA** – Director, Motol University Hospital
- **MUDr. Kamal Farhan** – Shadow Minister of Health, MP, member of the Health Committee, Chamber of Deputies of the Parliament of the Czech Republic; Governor, Pilsen Region
- **MUDr. Jan Prada** – Vicepresident, Czech Medical Chamber
- **Mgr. Tomas Cikrt** – Editor-in-Chief, Medical Journal

**BREAK (15:45 – 16:15)**

## **2. DISCUSSION SESSION – DISCUSSION PANEL WITH MINISTERS OF HEALTH AND EXPERTS (16:15 – 17:15)**

### **MAIN TOPICS OF THE DISCUSSION SESSION:**

- What is the real need of the population for the Czech health care system X what is its potential capacity?
- Should the role of health insurance companies be changed?

### **PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:**

- **MUDr. Martin Holcat, MBA** – Minister of Health in the years 2013 – 2014, Coordinator for Postgraduate Medical Education, Ministry of Health of the Czech Republic; Ex-Deputy Director, Motol University Hospital
- **MUDr. Svatopluk Nemecek, MBA** – Minister of Health in the years 2014 – 2016, Ministry of Health of the Czech Republic; Chairman of the Board, Bohumin City Hospital, a.s.
- **Mgr. Jakub Dvoracek, MHA, LL.M.** – Deputy Minister, Ministry of Health of the Czech Republic
- **PhDr. Mgr. Jan Bodnar, LL.M.** – Deputy Director of Health Care, General Health Insurance Company of the Czech Republic
- **Ing. Ladislav Friedrich, CSc.** – President, Association of Health Insurance Companies of the Czech Republic, z.s.
- **prof. MUDr. Roman Havlik, Ph.D.** – Director, University Hospital Olomouc
- **Ing. Michal Carvas, MBA** – Chairman of the Board of Directors, Hospital Prachatice, a.s.; Member of the Board of Directors, South Bohemian Hospitals, a.s.
- **JUDr. Lenka Teska Arnostova, Ph.D.** – Lawyer; Chairwoman, Society of Medical Law CzMA JEP
- **MUDr. Miroslav Homza, Ph.D., MBA** – Head of the Cardiovascular Department, University Hospital Ostrava, 2010-2018; owner of a network of cardiology outpatient clinics

## **ANNOUNCEMENT OF PARTIAL RESULTS OF THE NATIONAL SURVEY OF HEALTH INSURANCE COMPANY OF THE YEAR 2024 (17:15 – 18:00)**

### **THE RESULTS OF THE NATIONAL PROJECT WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:**

- Evaluation from the point of view of online communication of health insurance companies.
- Evaluation from the point of view of cyber security.
- Evaluation from the point of view of mobile app.
- Evaluation from the point of view of financial health.
- Evaluation from the point of view of health service providers.
- Evaluation from the point of view of preventive programs.
- Evaluation from the point of view of the insured.

## **ANNOUNCEMENT OF PARTIAL RESULTS OF THE NATIONAL SURVEY OF THE BEST HOSPITAL OF THE YEAR 2024 (18:00 – 18:25)**

### **THE RESULTS OF THE NATIONAL PROJECT WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:**

- Project „Safety of Healthcare Professionals 2024”.
- Project „Online communication of hospitals 2024”.
- Cyber security.
- Financial health of hospitals.
- Employee safety and satisfaction.
- Safety and satisfaction of hospitalized patients.
- Safety and satisfaction of outpatients.



WEDNESDAY NOVEMBER 27, 2024

**3. DISCUSSION SESSION – SUMMIT OF HOSPITALS, OUTPATIENT CLINICS AND PATIENT ORGANIZATIONS (10:00 – 11:00)**

**MAIN TOPICS OF THE DISCUSSION SESSION:**

- What is the optimal setting for cooperation between the Ministry, health insurance companies, patient organisations and providers?
- Do health insurance companies have optimally set up prevention programmes?

**PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:**

- **Mgr. Vaclav Platenik, MA, LL.M.** – Deputy Minister, Ministry of Health of the Czech Republic
- **MUDr. Zdenka Salcman Kucerova, MBA, LL.M.** – Director of the Medical Department, Health Insurance Company of the Ministry of the Interior of the Czech Republic
- **MUDr. Jiri Havrlant, MHA** – Director, University Hospital Ostrava
- **MUDr. JUDr. Petr Honek** – Director of the regional office in Usti nad Labem, General Health Insurance Company of the Czech Republic
- **JUDr. Ladislav Svec** – Director, Health Insurance Office
- **Ing. Mgr. Robert Hejzák, M.A.** – Chairman, National Association of Patient Organizations (NAPO)
- **Jana Petrenko** – Director, Coalition for Health, o.p.s.
- **Mgr. Vlastimil Milata** – Chairman, Alliance of patients with diabetes CR, z.s.; Patient Council of the Minister of Health of the Czech Republic; Diaktiv Czech Republic z.s.
- **Ing. Mgr. Jiri Pecina, MBA, MHA** – CEO & Founder, MEDDI hub a.s.

**PRESENTATIONS OF PATIENT ORGANISATIONS AND HEALTHCARE PROFESSIONALS (11:00 – 11:30)**

- **Mgr. Vlastimil Milata** – Chairman, Alliance of patients with diabetes CR, z.s.; Patient Council of the Minister of Health of the Czech Republic; Diaktiv Czech Republic z.s.
- **Ing. Rene Brectan** – Vice-Chair, Rare Diseases Czech Republic z.s.; PARENT PROJECT, z.s.
- **Mgr. Jitka Styblikova** – Director, Founder, VIDA z.s.

END OF THE 2<sup>ND</sup> DAY OF THE PROFESSIONAL CONFERENCE (11:30 – 12:30)