THE EFFECTIVE HOSPITAL 2025 STRATEGY OF HEALTH INSURANCE COMPANIES AND HOSPITALS

PROFESSIONAL CONFERENCE "EFFECTIVE HOSPITAL 2025 – STRATEGY OF HEALTH INSURANCE COMPANIES AND HOSPITALS"

Tuesday November 25, Wednesday November 26, Clarion Congress Hotel Prague – Vysocany (the conference will be held in the Czech language)

The 20th professional conference is held under the auspices of:

- Eva Pavlova wife of the President of the Czech Republic •
- prof. MUDr. Vlastimil Valek, CSc., MBA, EBIR Deputy Prime Minister, Government of the Czech Republic; Minister, Ministry of Health of the Czech Republic
- Kamil Sasko, MSc. Minister, Ministry of Health of the Slovak Republic .
- MUDr. Milan Kubek President, Czech Medical Chamber •
- prof. MUDr. Milena Kralickova, Ph.D. Rector, Charles University
- MUDr. Tomas Boran Director, State Institute for Drug Control
- doc. MUDr. Roman Smucler, CSc. President, Czech Dental Chamber •
- Mgr. Jana Mrackova Vildumetzova Governor, Karlovy Vary Region •
- Ing. Martin Kukla Governor, Vysocina Region •
- MUDr. Martin Kuba Governor, South Bohemia Region •
- MUDr. Kamal Farhan Governor, Pilsen Region
- Mgr. Jan Grolich Governor, South Moravian Region •
- Ladislav Oklestek Governor, Olomouc Region •
- Ing. Radim Holis Governor, Zlin Region •
- Mgr. Richard Brabec Governor, Ustecky Region •
- Mgr. Vladimir Richter Deputy Governor for Health, Liberec Region •
- Ing. Pavel Pavlik Statutory Deputy of the Governor for Health, Central Bohemia Region •
- MUDr. Martin Gebauer, MHA, LL.M. Deputy Governor, Moravian-Silesian Region •
- MUDr. Jiri Behounek Councillor for Health, Vysocina Region •
- doc. MUDr. Bohuslav Svoboda, CSc. Mayor, Capital City of Prague •
- JUDr. Marketa Vankova Mayor, the statutory city of Brno
- Ing. Zbynek Prazak, Ph.D. Deputy Mayor, the statutory city of Ostrava •
- Mgr. Michal Marianek, MBA Member of the Council, the statutory city of Ostrava •
- Ing. Erika Jurinova Chairwoman, Zilina Self-Governing Region •
- Mgr. Juraj Droba, MBA, MA Chairman, Bratislava Self-Governing Region
- Ing. Jaroslav Baska Chairman, Trencin Self-Governing Region
- PaedDr. Milan Majersky, PhD. Chairman, Presov Self-Governing Region



OPENING OF THE PROFESSIONAL CONFERENCE (13:30 – 14:30)

- MUDr. Zdenka Nemeckova Crkvenjas, MBA Chairwoman, Committee on Health Chamber of Deputies of the Parliament of the Czech Republic
- **MUDr. Bc. Tomas Fiala, MBA** Senator, Chairman of the Health Committee, Senate of the Parliament of the Czech Republic; Chairman of the Board of Directors, Hospital Strakonice, a.s.
- doc. MUDr. Bohuslav Svoboda, CSc. Mayor, Capital City of Prague
- MUDr. Milan Kubek President, Czech Medical Chamber
- MUDr. Tomas Boran Director, State Institute for Drug Control
- PhDr. Martina Sochmanova, MBA President, Czech Nurses Association; Deputy Director for Nursing Care and Quality, Institute of Clinical and Experimental Medicine
- Other participants of the opening of the conference were approached

ANNOUNCEMENT OF THE ABSOLUTE WINNER OF THE NATIONAL SURVEY OF THE BEST HOSPITAL OF THE YEAR 2025 AND THE NATIONAL SURVEY OF HEALTH INSURANCE COMPANY OF THE YEAR 2025 (14:30 – 14:45)

THE RESULTS WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- National survey Health insurance company of the year Absolute winner.
- National survey The best hospital of the year Absolute winner.

1. DISCUSSION SESSION – HEALTH INSURANCE COMPANIES, HOSPITALS AND OUTPATIENT CLINICS (14:45 – 15:45)

MAIN TOPICS OF THE DISCUSSION SESSION:

- Limited finances and the need to restructure acute inpatient care, the advent of day surgery.
- Digitalisation of healthcare, massive development of artificial intelligence and its benefits in terms of accessibility and improvement of acute care, effects of reducing staffing requirements.
- Central medicines system options in the Czech Republic and financial limit, optimal ratio of biological treatment.

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- **MUDr. Zdenka Nemeckova Crkvenjas, MBA** Chairwoman, Committee on Health Chamber of Deputies of the Parliament of the Czech Republic
- **MUDr. Bc. Tomas Fiala, MBA** Senator, Chairman of the Health Committee, Senate of the Parliament of the Czech Republic; Chairman of the Board of Directors, Hospital Strakonice, a.s.
- MUDr. Ladislav Slobodnik, MBA State Secretary, Ministry of Health of the Slovak Republic
- MUDr. Tom Philipp, Ph.D., MBA Chairman of the board of directors, General Health Insurance Company of the Czech Republic; Head of the Clinic, Department of Rheumatology and Rehabilitation, 3rd Medical Faculty, Charles University and Thomayer University Hospital; Member of parliament, Chamber of Deputies of the Parliament of the Czech Republic
- Ing. Zdenek Kabatek Director, General Health Insurance Company of the Czech Republic
- prof. MUDr. David Feltl, Ph.D., MBA Director, General University Hospital in Prague
- MUDr. Jan Prada Vicepresident, Czech Medical Chamber
- Participants in the discussion were approached

BREAK (15:45 – 16:15)

2. DISCUSSION SESSION – DISCUSSION PANEL WITH MINISTERS OF HEALTH AND EXPERTS (16:15 – 17:15)

MAIN TOPICS OF THE DISCUSSION SESSION:

- Demands of the population on the future of the Czech healthcare system.
- Health insurance companies and purchase of acute health care.
- Digitalization of healthcare, massive development of artificial intelligence and its benefits in the field of accessibility and improvement of acute care, effects of reduction of staff intensity.

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- PhDr. Mgr. Jan Bodnar, LL.M. Deputy Director of Health Care, General Health Insurance Company of the Czech Republic
- Mgr. Martin Balada, LL.M. President, Association of Health Insurance Companies of the Czech Republic, z.s.
- MUDr. Ales Herman, Ph.D. Director, University Hospital Hradec Kralove
- JUDr. Lenka Teska Arnostova, Ph.D. Lawyer; Chairwoman, Society of Medical Law CzMA JEP
- Other participants in the discussion were approached

ANNOUNCEMENT OF PARTIAL RESULTS OF THE NATIONAL SURVEY OF HEALTH INSURANCE COMPANY OF THE YEAR 2025 (17:15 – 18:00)

THE RESULTS OF THE NATIONAL PROJECT WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- Evaluation from the point of view of online communication of health insurance companies.
- Evaluation from the point of view of cyber security.
- Evaluation from the point of view of mobile app.
- Evaluation from the point of view of financial health.
- Evaluation from the point of view of health service providers.
- Evaluation from the point of view of preventive programs.
- Evaluation from the point of view of the insured.

ANNOUNCEMENT OF PARTIAL RESULTS OF THE NATIONAL SURVEY OF THE BEST HOSPITAL OF THE YEAR 2025 (18:00 – 18:25)

THE RESULTS OF THE NATIONAL PROJECT WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- Project "Safety of Healthcare Professionals 2025".
- Project "Online communication of hospitals 2025".
- Cyber security.
- Financial health of hospitals.
- Employee safety and satisfaction.
- Safety and satisfaction of hospitalized patients.
- Safety and satisfaction of outpatients.

END OF THE 1ST DAY OF THE PROFESSIONAL CONFERENCE, DISCUSSION (18:25 – 22:00)



3. DISCUSSION SESSION – SUMMIT OF HOSPITALS, OUTPATIENT CLINICS AND PATIENT ORGANIZATIONS (10:00 - 11:00)

MAIN TOPICS OF THE DISCUSSION SESSION:

- Demands of the population on the future of Czech healthcare.
- Optimal setting of cooperation between the Ministry, health insurance companies, patient organisations and providers.
- Improving access to care. Continuity of care, change in hospital processes towards what people need.

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- MUDr. Tomas Boran Director, State Institute for Drug Control
- Ing. Mgr. Robert Hejzak, M.A. Chairman, National Association of Patient Organizations (NAPO)
- Jana Petrenko Director, Coalition for Health, o.p.s.
- Mgr. Vaclav Krasa Chairman, National Council of Persons with Disabilities CR, z.s.
- Other participants in the discussion were approached

PRESENTATIONS OF PATIENT ORGANISATIONS AND HEALTHCARE PROFESSIONALS (11:00 - 11:30)

• Presenting patient organizations and healthcare professionals were approached

END OF THE 2ND DAY OF THE PROFESSIONAL CONFERENCE (11:30 – 12:30)